

FERRIS CALDWELL

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EDUCATION

THE RHODE ISLAND SCHOOL OF DESIGN *Providence, RI*

Masters of Art, Art + Design Education
Focus on graphic design & community arts
Expected 2011

THE ART INSTITUTE OF BOSTON AT LESLEY UNIVERSITY *Boston, MA* **Bachelors of Fine Arts, Graphic Design** 2006

SKILLS

DESIGN

Broad range of skills in brand development, logos, layout & web design
Great attention to detail, typography and color
Experience in photo retouching

COMPUTER & SOFTWARE

Expert in Adobe Photoshop, Illustrator, InDesign;
Microsoft PowerPoint & Word
Intermediate understanding of HTML & CSS
Proficient knowledge of Flash, jQuery & Processing

ACHIEVEMENTS

RHODE ISLAND SCHOOL OF DESIGN **Scholarship Award** 2010–2011

THE ART INSTITUTE OF BOSTON **Portfolio Scholarship Award** 2004 & 2005

THE ART INSTITUTE OF BOSTON **Past Faculty Scholarship** 2005

AIGA ART INSTITUTE OF BOSTON STUDENT / NEW YORK CHAPTER President / member 2003–2008

DESIGN EXPERIENCE

FREELANCE GRAPHIC DESIGNER New York, NY

Graphic Designer 2006–present
Clients include: The Art Institute of Boston, Weber Shandwick, American Folk Art Museum, PepsiCo, Rhode Island School of Design, etc.

FATHOM CREATIVE New York, NY

Graphic Designer 2007–2009
Worked closely with clients on tight deadlines & created print collateral, presentation materials, HTML mailers, web banner ads, logos & identities. Client list includes: Unilever, Suave, Nortel, Organon, Microsoft, Mastercard, Honeywell.

SCHOLASTIC PUBLISHING New York, NY

Graphic Design & Production 2007
Designed and produced teacher's edition textbooks, student workbooks & logos.

KRATE DESIGN Queens, NY

Graphic Designer 2006
Designed print & identity pieces.

DISTRO-Y CLOTHING COMPANY Boston, MA

Graphic Designer, Production 2005–2006
Design of promotional pieces, mailers, press kits & web design.
Production, product development, research & administration work.

BIRDHEAD & PRANK DESIGN Boston, MA

Intern 2005
Prank is a full-service design house, Birdhead is a clothing company. Handled design, production, product development and research at both companies.

TEACHING EXPERIENCE

THE RHODE ISLAND SCHOOL OF DESIGN Providence, RI

Teaching Assistant 2010
Teaching Assistant for Design Connections, which is part of RISD's Project Open Door. Design Connections is an after-school program which focuses on introducing design & the design process to local high school students.

FREE ARTS NYC Brooklyn, NY

Weekly mentor 2009–2010
Mentor for the weekly art program at the Excellence charter school in BedStuy.

THE ART INSTITUTE OF BOSTON Boston, MA

Instructor - graphic design course 2006
Taught college-level course on graphic design to high school students. Covered basic principals, history & background of design; concept and development of projects, as well as a primer of Adobe Creative Suite.